

**FOR IMMEDIATE RELEASE**

**IMAGINE 2017 BUSINESS RECOGNITION AWARDS – CALL FOR NOMINATIONS**

El Centro, CA – December 15, 2016 – The City of El Centro is soliciting public nominations for the City’s Business Recognition Awards – IMAGINE 2017. The IMAGINE Program annually recognizes the business acumen and talent of seven outstanding businesses in the City of El Centro. The seven categories for the competitive selection are ***Innovator, Motivator, Architect of Change, Genius, Industrious, Noble, and Entrepreneur.***

To nominate a business, please visit the website: [www.cityofelcentro.org](http://www.cityofelcentro.org) and click on “**Nominee for IMAGINE 2017 Business Award.**” Nomination forms are also available at the Community Services Department located at 1249 W. Main Street.

The deadline closing date for receiving nominations is 5:00 pm on Thursday, February 23, 2017. For more information, please contact the City’s Economic Development Division at 760.337.4543.