

CITY OF EL CENTRO

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FOR IMMEDIATE RELEASE

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El Centro “Complete Your Census 2020” Caravan

El Centro, Ca. June 17, 2020 – Representatives from the City of El Centro and the County of Imperial along with members of the Imperial County Complete County Committee will be conducting a caravan throughout various neighborhoods in El Centro to remind our community to COMPLETE YOUR CENSUS!!!

Although Census Day of April 1, 2020 has come and gone, the U.S. Census Bureau has extended the deadline to self-respond to October 31, 2020. At stake for the community is not only congressional representation, but the local share of hundreds of billions of federal dollars allocated on an annual basis, based on population. As of June 16, 2020, the response rate for the State of California was 62.5%, the Imperial County 54.5%, and the City of El Centro was at 60.6%. The City of El Centro thanks everyone who has responded and is challenging the remaining 39.4% of its residents to be counted and help shape the future of the City.

The Census procession will begin at 10:00 a.m. on Friday, June 19, 2020. If you see us, please wave, then take a moment to respond to the Census if you haven't already. If you have responded, remind your friends and family to respond. Your community is counting on you to be counted! #ElCentroCounts2020

For further information or questions regarding the Census caravan, contact Adriana Nava, Director of Community Services, at (760) 337-4543.

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