

CITY OF EL CENTRO

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FOR IMMEDIATE RELEASE

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MONTE VISTA SURVEY

El Centro, Ca. June 10, 2020 – The City of El Centro and the Imperial County Office of Education (ICOE) have engaged Victus Advisors to conduct an assessment for a proposed outdoor multi-use sports fields and identify the opportunities for a new sports complex in El Centro. The ultimate goal of this study will be to assess the market demand and financial feasibility for development of the proposed Monte Vista Sports & Wellness Park (“the Monte Vista Park”).

The Monte Vista Park is proposed to be developed on land owned by the ICOE and located near the intersection of West McCabe Road and South Clark Road south of El Centro, next to the Imperial County Office of Education and the Imperial County Sheriff’s Office.

As a key component of this study, Victus Advisors has prepared an online survey for athletes, parents, and coaches of El Centro and Imperial County outdoor sports organizations. This survey will be an essential component in understanding potential multi-use field needs, as well as benchmarking local opportunities against other sports destinations throughout the region.

Survey Link: <https://www.research.net/r/MonteVistaSurvey>

The survey will be available on Tuesday, June 9, 2020 until Monday, June 15, 2020 at 5 p.m.

If you have any questions, please contact the Community Services Department at (760) 337-4543.

Thank you in advance for your time and your cooperation!

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